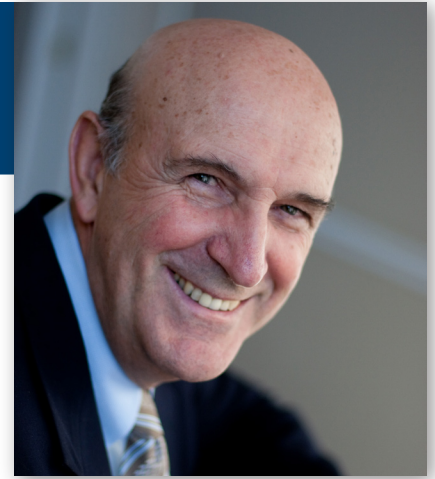


Bob Quinn

Founder of Competing Values Leadership and Change



Robert E. Quinn is recognized as having the highest rate of repeat business in the speaking industry. Because he connects the latest insights of science to the deepest needs of his audience, he inspires people to change. So organizations tend to invite him again and again. He has over 30 years of experience in helping people change and has published more than 20 books on the topic of change. He holds the M. E. Tracy Collegiate Professorship at the University of Michigan and is on the Organization and Management Faculty in the Ross School of Business. He is a fellow of the Academy of Management and a cofounder of the Center for Positive Organizational Scholarship. His competing values framework has been recognized as one of the 50 most important models in the history of business.

MORE ABOUT QUINN

Purpose: Bob's life mission is to promote the growth and creative contribution of all people. He seeks to study, teach and facilitate change so others are able to experience increased power, meaning and success.

Method: Bob makes an intense effort in preparing himself for presentations. He tries to do this by insuring that he is operating from his own strengths. From systematic external assessments of his strengths, he has captured the following profile and tries to activate it when he teaches.

- Teach to transform rather than to inform
- Strive to see the greatness in people so they can eventually see it in themselves
- Instead of trying persuade them to action, challenge, inspire, invite and enroll
- Use everyday experiences as metaphors so they can understand
- Establish dialog, surface ideas, and help them weave their ideas into new knowledge
- Make it safe for them to stay on their own creative edge
- Listen for the deepest needs and then help them turn fear into courage
- Ignore the symptoms and help them get to the root issues
- Move them from the abstract and objective to the concrete and the emergent
- Help them surface conflicts and transform the tensions into generative energy
- Model the message

KEYNOTE PRESENTATIONS

Deep Change-Discovering the Leader Within

The presentation helps everyone in the organization to understand why change is essential to bottom line performance, to professional survival, and to psychological health. The talk draws on an array of actual change experiences to help people examine their own patterns of denial. The talk inspires collective commitment to continuous helpful change.

Leadership-Being a Positive Force in Any Situation

Whether leading a change initiative, managing employees or influencing colleagues you are constantly in need of getting others to act. Drawing on the latest research in positive psychology and positive organizational scholarship, this talk provides four simple tools that allow people to reinvent themselves and attract others to change, action and growth.

Leading Change in the Organization

Based on 25 years of research and experience in working with hundreds of organizations Quinn gives people the opportunity to actually make a meaningful diagnosis of their existing culture and to determine what kind of culture they need to have to accomplish the strategy of the business. Tools and key insights are provided to help people understand, talk about and change their culture.

Custom Presentations

Bob's presentations can be tailored in content and length to the specific needs of your organization, industry, and event themes.

RECENT EVALUATIONS

"The first speaker told us what to do. Quinn helped us work it out for ourselves. Instead of just talking about change, he actually helped me to change. It was masterful."

"Getting meaningful discussion in such a large group was surprising. It was a wonderful session."

"I was surprised at how he connected with this group. The level of energy was unusual for us. Somehow he got under our skin and there was no way to run. I think the session was invaluable."

To Arrange Your Speaking Engagement with Bob Quinn:
Please contact Sarah Hussong at 734-604-1012 or sarah@competingvalues.com



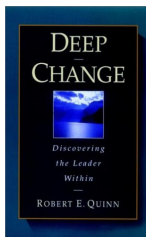
QUINN ON LEADING CHANGE

“Sometimes we need to alter our fundamental assumptions, rules, or paradigms and develop new theories about ourselves and our surrounding environment. This is true for individuals and for the organization. At such a moment we face the deep change or slow death dilemma. How we face it is crucial.”

“Research shows that 50% of all change initiatives fail and much is written about why organizations do not change. If 50% of all change initiative succeed, we might be better focus on how organizations can and do change.”

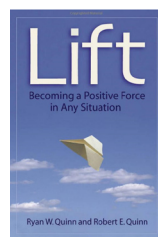
“Life is relational. Who we are depends on who the people around us are, and who they are depends on who we are. This reciprocal connection means that something incomprehensible is true. We can change the world by changing ourselves.”

“Organizational cultures must be continually renewed. Realignment is less a function of rational planning and more a function of organizational members stretching to create new relationships and new ideas. We have to learn how to help people connect with each other.”



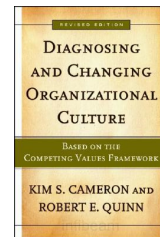
Deep Change: Discovering the Leader Within

Explains the urgent need of today’s leaders to understand and implement change or else face a certain slow death.



LIFT: Becoming a Positive Force in Any Situation

Provides four simple tools that allow people to reinvent themselves and attract others to change and growth.



Diagnosing and Changing Organizational Culture

Filled with an assessment, tools and techniques that help you transform culture to deliver on strategic priorities.

PARTIAL LIST OF CLIENTS

- American Express
- AT&T
- Avon
- Deutsche Bank
- Diageo
- Domino’s Pizza
- Dow Corning
- Ebay
- Eli Lilly
- Florida Power and Light
- Ford Motor Co
- General Electric
- IBM
- Internal Revenue Service
- Johnson Controls
- Johnson and Johnson
- Nestle
- Nokia
- Owens Corning
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- Phillips Electronics
- Pitney Bowes
- Prudential
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- US Navy
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