



Anjan V. Thakor

VALUE ENHANCING STRATEGIST

Connecting Leadership & Culture with Growth

The foremost researcher and respected authority on issues regarding finance and banking, Anjan Thakor offers a deeply knowledgeable perspective on the subject of value creation. He has shared his wisdom with many Fortune 500 leaders including clients such as Anheuser-Busch, Association of Corporate Growth, Borg-Warner Automotive, Brown Shoe, Bunge, Citigroup, Farm Credit System, FBI, MECS, Nestlé Purina, RGA, Thompson-Reuters, Waxman Industries, and Whirlpool.



MORE ABOUT THAKOR

Dr. Thakor is Director of the PhD Program, Director of the Institute for Innovation and Growth and John E. Simon Professor of Finance at the Olin School of Business at Washington University in St. Louis, Missouri. He served on the faculties of the University of Michigan and Indiana University prior to Olin, winning teaching excellence awards at all three schools. He was also a visiting Professor with UCLA and Northwestern University.

A Partner of the Competing Values Company, a consulting firm that assists leaders in facilitating change, innovation and growth; Dr. Thakor, additionally, is an advisor with the Innovatrium Institute for Innovation, an innovation lab in Ann Arbor, MI. He has received research grants through the Bank Administration Institute, Federal Home Loan Bank Board, Garn Institute of Finance, Prochnow Educational Foundation and the U.S. Department of Treasury.

He has made significant contributions to his field. Dr. Thakor was a member of the Nominating Committee for the Nobel Prize in Economics from 1993-2004. He is former Managing Editor of the *Journal of Financial Intermediation* and past President of the Financial Intermediation Research Society. He has published over 75 articles and seven books. His titles include *Handbook of Financial Intermediation and Banking*; *Competing Values Leadership*; *Contemporary Financial Intermediation*; *The Value Sphere*; *Becoming a Better Value Creator*; *Designing Financial Systems in Transition Economies*; and *Credit, Intermediation and the Macro Economy*. He holds a Ph.D. in Finance from the Kellogg School at Northwestern University, Evanston, Illinois.

KEYNOTE PRESENTATIONS

Paradox of Growth

Corporations pursuing growth must confront numerous paradoxes in order to succeed. Paradoxes cited include achieving top-line growth while maintaining the operational efficiency—or, how to grow through competition, yet simultaneously build greater collaboration. How have other organizations handled these challenges? Hear the secrets of confronting these common paradoxes in order to sustain growth.

Financial Crises, Leadership and Corporate Culture

How can leadership and the corporate culture of our financial institutions cope with the current financial crisis or prevent future crises of this sort? This presentation assists leaders in how to first, diagnose corporate culture, and then, link risk management and growth strategies to their corporate culture. The interaction between macroeconomic forces, firm-specific factors and corporate cultures will be fully explored.

How the Competing Values of Leadership & Culture Move Growth

The focus is on the roles of leadership and culture in implementing the principles of the Competing Values Framework (CVF) to obtain desired financial outcomes. Revealed is how the CVF can become the genesis of spectacular growth strategies, especially in today's volatile economy.

Custom Presentations

Dr. Thakor's presentations can be tailored in content and length to the specific needs of your organization, industry, and event themes.

"Boot and Thakor have done a wonderful job... I particularly like their emphasis on current topics such as structured finance, bank consolidation, and Basel II regulation. A must read..."

Luc Laeven, Senior Economist, International Monetary Fund on *Handbook of Financial Intermediation and Banking*

"Businesses across all industries are facing the challenge of the Internet disaggregating their value chains. In this context, Anjan Thakor provides managers with initial insight as to the drivers that create and destroy value."

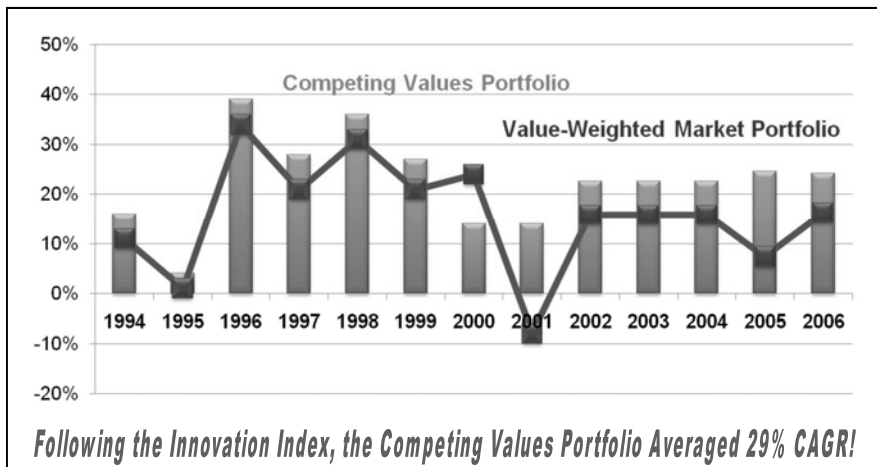
Tom Glocer, CEO, Thompson Reuters on *Becoming a Better Value Creator*

To Arrange Your Speaking Engagement with Anjan Thakor:
Please contact Sarah Hussong at 734-604-1012 or sarah@competingvalues.com

Anjan V. Thakor

Architect of the Innovation Index

Dr. Thakor is the architect of the Competing Values Innovation Index. This proprietary index allows leaders to benchmark the innovation and growth variables of their companies against their competitors and shows the direct correlation between the innovative practices and culture of a firm and its value creation. Proven and tested with over ten years of statistical analysis, the Innovation Index is a trusted guide on the pathway to growth. It is a strategic tool for the innovation playbook—both to predict, and to increase, actual market value.



Additionally, Dr. Thakor is also a co-creator of the Competing Values methodology that integrates innovation with finance, strategy, management, and leadership into a robust business model that boosts the bottom-line. The Competing Values Framework (CVF), the result of 25 years of research and testing, has been implemented by nearly one hundred of the Fortune 500 and it was recognized by the *Financial Times* as one of the 40 most important frameworks in the history of business.

The premise of the CVF is that there are four basic competing values within every enterprise: Collaborate, Create, Compete and Control. These values compete in a very real sense for a corporation's limited resources (funding, time, and people). How leadership responds to the tension created between these competing values will shape a company's culture, practices, products, and ultimately, how they innovate and grow.

